



KHYBER INTERNATIONAL

General Sales Agent for Pakistan
Established in 1981



Brief History:

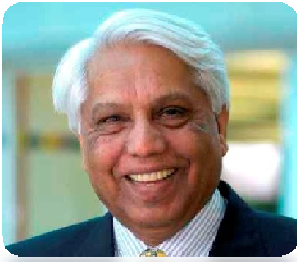
Khyber International Pakistan (Private) Limited, is an aviation industry oriented company operating all over Pakistan for the last 29 years. Our sister concern Khyber International Inc. in Scandinavia is also in this industry for the last 36 years.

Khyber International is a real international company, which started its operation from Europe having a sound financial background, and is operating as GSA for the reputed airlines in Scandinavia and Pakistan.

Khyber International having vast experience of airline representation with qualified and experienced team and its excellent location of offices in the heart of aviation industry in four commercially potential cities of Pakistan which are owned by the family and successfully representing Korean Air, P.I.A., Lithuanian Air and country representative of A.P.G Global Associates (Airline Promotion Group).

The performance of Khyber International has been excellent and upto the entire satisfaction of the principals.

Management:



MASUD M. KHAN
PRESIDENT

- B.Sc Engineering M.I.E
- 36 years of Experience in the Aviation Trade.
- Hon. Consul General of “ The Republic of Lithuania”.
- Former Chairman and Founder Member of PATA Scandinavia
- Chairman Foreign Airline Committee. Denmark (FACD)
- Member of Board of Governors for Overseas Pakistanis Foundation
- Ex-Hon. Director Marketing for PTDC in Scandinavia & Finland



MAUDUD KHAN
C.E.O.

- The C.E.O. of Khyber International who is basically from the field of business administration and commerce, having long marketing experience of travel industry.
- He is looking after day to day management, finance of Khyber International Pakistan and running all the carriers up to the entire satisfaction of principals and the clients.
- Member PATA Pakistan Chapter and Chamber of Commerce and Industries Pakistan.

Management:



SALMAN JAVED
C.O.O.

- Masters in Economics with specialization in management
- BA (Hons) in Economics.
- Former Director, Pakistan International Airlines
- Honorary Joint Secretary - General, South Asia Tourism Association.
- Chairman, Pacific Asia Travel Association (Pakistan Chapter) San Francisco, US.
- Vice Chairman, Committee of Affiliate Members, UN World Tourism Organization, Madrid.
- Member, Education Authority, Pacific Asia Travel Association, San Francisco, US.
- Member, American Society of Travel Agents
- Honorary Treasurer Asian Squash Federation



ISHAQUE Y. SAMY
MANAGER NORTH

- Worked with KLM Royal Dutch Airlines, Pakistan. First posting in CGP (Then East Pakistan) as Resident Representative. Posted in KHI as Senior Sales Representative and assistant to Dutch Country General Manager, Pakistan. Finally promoted as Manager, North of Pakistan in 1977 with based in ISB till retirement.
- With Khyber International Pakistan (Pvt) Ltd. GSA for Korean Air, Lithuanian Airlines and APG Global Associates.

Services:



SALES:

- Sales calls
- Customer Service
- Annual Sales plan and Budget
- Analysis and Effective Reporting

AIRPORT HANDLING:

- We have experience and experienced staff to coordinate handling of Airport on ground.

RESERVATION SUPPORT:

- Internet Reservation
- CRT / SITA Connection
- E-Ticketing
- Group Coordination
- Local Travel Agency Helpdesk

PUBLIC RELATIONS:

- Press Relations: Articles/Interviews/Press Conferences/Press Releases

CARGO DIVISION:

- The firm has experienced airline staff for marketing, sales and reservation of cargo and handling of substantial quantity of cargo on the carriers represented by Khyber International Pakistan.

Services:



MARKETING:

- Market Research
- Proper contacts with IATA/Non-IATA Travel and Cargo Agents, Tour Operators, Interline Partners, Commercial and Business Houses, Travel Journalists, Embassies and Diplomats, National Carrier and Civil Aviation Authority of Pakistan.
- Annual Marketing Plan and Budget
- Product Positioning and support
- Review and Assistance in establishing Market Pricing Levels
- Semi-annual sales and marketing plans

FACILITIES:

- Reservation Systems
- Dedicated ticketing counter
- Sufficient space for Neon Signs
- Dedicated Phone Lines
- E-Commerce
- Display Racks

Offices in Pakistan:

- Karachi
- Lahore
- Gujranwala
- Islamabad



KHAYBER INTERNATIONAL

Office Details:



ISLAMABAD:

Address:

1-A, Shahid Plaza, Block-R,
Blue Area, Jinnah Avenue,
Islamabad.

Communications:

Main Telephone: +92 51 2829090 up to 92
Fax: +92 51 2273148
E-mail: pakistan@apg-ga.com
koreanair.pk@gmail.com



KARACHI:

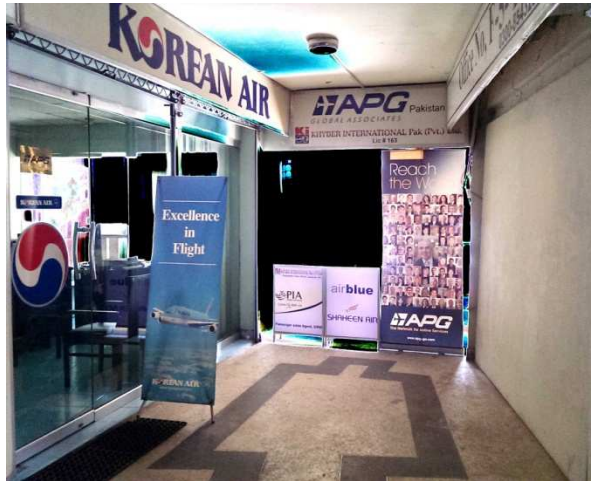
Address:

18-Hotel Metro pole, Abdullah
Haroon Road,
Karachi.

Communications:

Main Téléphone: +92 21 3568182,
35652549
Fax: +92 21 35684234
E-mail: koreanair.khi@outlook.com

Office Details:



LAHORE:

Address:

Hill View Arcade, 5-Davis
Road,
Lahore.

Communications:

Main telephone: +92 42 36303436,
+92 42 36374477
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E-mail: khyber.lhe@gmail.com



GUJRANWALA:

Address:

“SHAHEEN” Shahrea-e-Quaid-e-Azam
Gujranwala.

Communications:

Main telephone: +92 55 3255750
up to 51
Fax: +92 55 3821750
E-mail: grwtoki@yahoo.com



Representing:

KOREAN AIR



airblue

